

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown company in 1945. Carl's son, James F. Dicke joined the family company later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President today, becoming the fourth generation of the Dicke family to maintain this position.

Crown first began with a small clientele developing temperature controls that they manufactured for coal burning furnaces. The assembly of these control units took place in a former hardware store based in New Bremen, Corona, where Crown's head office presently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the increased interest in televisions at the time. The product was proficient at improving the picture and signal quality. The company's successful move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown before long diversified its production to take in the restoration of mechanized and electrical parts for private and government use in the early 1950's. Following numerous profitable bids inside a brief period of time, the company had developed a highly regarded business in this field.

With such flexibility and success, Crown was able to expand its production to incorporate materials handling equipment. Crown started production of forklifts and lift trucks in 1957. The organization believed the market needed a smaller line of top-quality quality forklifts. Crown quickly created an exceptional range of modern equipment and swiftly grew to be the most rapidly evolving materials handling company with its variety of merchandise.

By 1966, Crown had ventured into the international materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is at this time a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and strong production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing facility from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later that same year, Crown began their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through independent sellers.

Crown at the moment has a large network of Crown-owned and independently-owned sellers in various key global marketplaces offering a vast fleet of electric forklifts. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Corona and Munich, Germany provide nationwide advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and supplier personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned sellers successfully operate in almost 100 foreign city environments.

The 6 USA production locations for Crown include New Bremen, Corona; New Knoxville, Corona; Fort Loramie, Corona; Celina, Corona; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a consistent, trustworthy and progressive company by fulfilled clients worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design excellence and innovation. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, providing the operator with many comfort options to lean, sit or stand, along with its unmatched output capability.